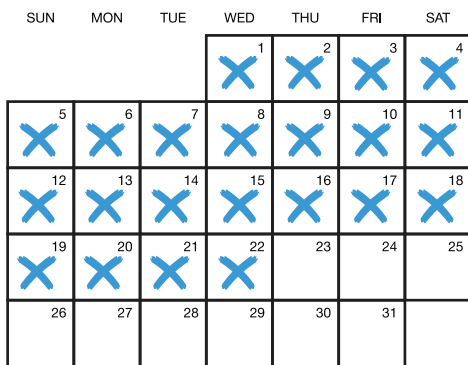




Beat the Statistics

Average downtime for a ransomware attack¹



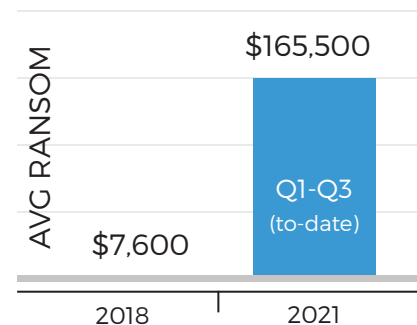
22 Days

Percentage of cyber attacks that target SMBs²



75%

Average ransomware payments, 2018³-2021⁴



2,000%

Claim:

“I’m not a huge corporation; hackers don’t care about me.”

Fact

61% of SMBs reported at least one cyber attack during the previous year⁵.

Fact

The average payout by a mid-sized company⁶ was \$170,404 in 2021.

Yes, it can happen to you. If you don’t have a proactive, layered cybersecurity solution in place, it’s time to get serious about protecting your company’s data. Take the first step by contacting CyberFin to schedule a FREE cybersecurity assessment.

Relentless Protection | www.cyberfin.net

¹Coveware Marketplace Report (Q4 2020). ²Covewareblog: Size of Companies Impacted by Ransomware in Q2 2021 (July 2021). ³Corporate Compliance Insightsblog(June 2020) and 2020 Incident Response & Data Breach Report by Crypsis. ⁴Stats found on www.coveware.com for Q1 2021(\$220,298), Q2 2021(\$136,576) and Q3 2021(\$139,739) indicate the average payment in Q1-Q3 was \$165,53. ⁵<https://www.verizon.com/business/resources/reports/dbir/>. ⁶Sophos whitepaper: state of ransomware (2021)