



Relentless Protection | www.cyberfin.net

Agenda

- Leadership Introduction
- CyberFin Overview
- Cybercrime Attacks
- The CyberFin Solution
- Getting Started





Daniel Metcalf

Managing Partner - CyberFin

Let's bridge the gaps

- 15+ years of experience building technology solutions and services
- 5 years of experience providing cyber solutions for banks, credit unions and financial services organizations
- Responsible for bringing the technology and services together to protect your businesses



Christopher Steffl

Managing Partner – CyberFin
Owner - Versatile Insurance

One question started a journey...

- Searched for a **HIPAA compliant solution** for Versatile Insurance and couldn't find one simple solution
- Made it a mission to find the right solution and service for small to medium sized businesses

CyberFin – Our Mission

- At CyberFin, we work with business owners and leaders to **relentlessly protect** their companies from losing their customer data, company reputation, and financial resources at the hands of cyber criminals.



CyberFin – Solution Made For Your Business

- All-in-one cyber security solution, powered by Ostra
- Protection against cyber extortion and regulatory fines
- Close the gaps in your IT network
- Bring global company tools to small and medium sized businesses



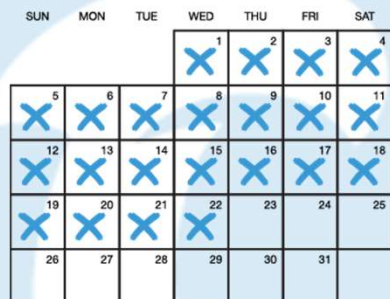
Cybercrime- The Attack Methods

- Email Threats
- Cyber Extortion and Ransomware Attacks
- Malware infiltration
- Social Engineering
- DDoS
- Phishing
- Spyware



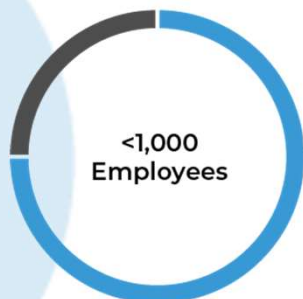
Cybercrime –The Reality And Aftermath

Average downtime for a ransomware attack¹



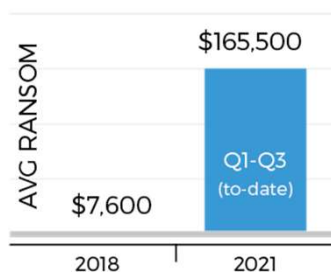
22 Days

Percentage of cyber attacks that target SMBs²



75%

Average ransomware payments, 2018³-2021⁴



2,000%

Fact

61% of SMBs reported at least one cyber attack during the previous year⁵.

Fact

The average payout by a mid-sized company⁶ was \$170,404 in 2021.

¹Coveware Marketplace Report (Q4 2020). ²Covewareblog: Size of Companies Impacted by Ransomware in Q2 2021 (July 2021). ³Corporate Compliance Insightsblog(June 2020) and 2020 Incident Response & Data Breach Report by Crypsis. ⁴Stats found on www.coveware.com for Q1 2021(\$220,298), Q2 2021(\$136,576) and Q3 2021(\$139,739) indicate the average payment in Q1-Q3 was \$165,53. ⁵<https://www.verizon.com/business/resources/reports/dbir/>, ⁶Sophos whitepaper: state of ransomware (2021)

CyberFin Solution – Relentless Protection

Relentless Security


 24/7 Threat Hunters & Remediation

 Firewall & VPN

 Email Threat Prevention (ETP)

 Mobile Device Management & Security (MDM) Elite Add-On

 Endpoint Security (Antivirus & Malware Protection)

 Cloud Security (CASB) Elite Add-On

Relentless Compliance

 Written Information Security Plan (WISP)

 Internal Scan

 Multi-factor Authentication

 vCISO

 Employee Awareness Training

 Risk Management

Backed By:

 FIREEYE™

 paloalto®
NETWORKS

 netskope

 splunk>

 IBM Security

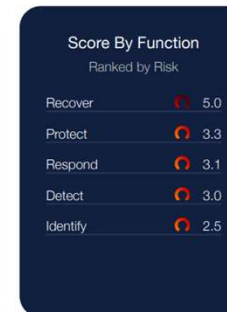
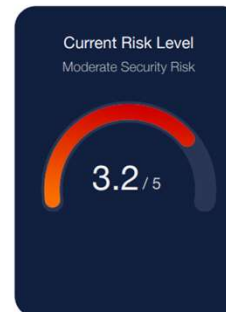
Powered by:

 **OSTRA**
CYBERSECURITY

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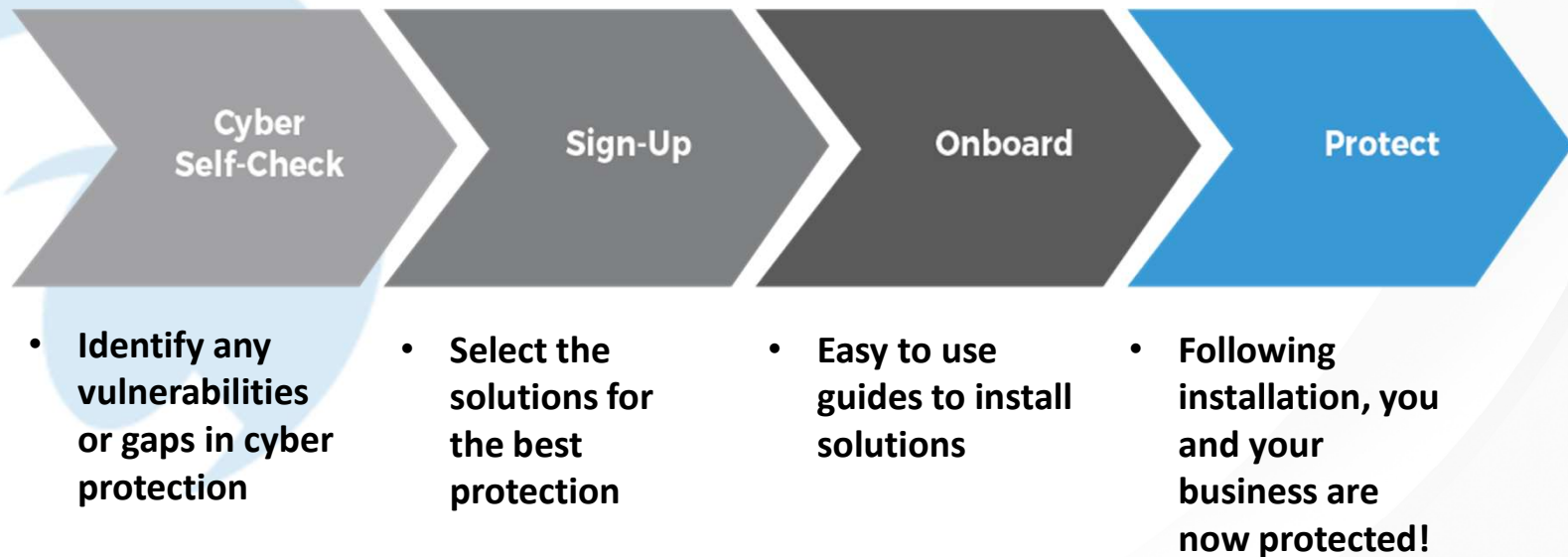
CyberFin –Cyber Security Self-Check

- Free, no obligation 30-minute review session
- Review your current configuration and implementation of cyber technology, tools, and talent
- A complete cyber assessment of current and past activity
- Review your current policies



Technology Scorecard	
SERVICE DELIVERABLES	Your Environment CYBERFIN
24/7 Managed SOC & SIEM	<input type="radio"/> <input checked="" type="checkbox"/>
Real time Threat Intelligence	<input type="radio"/> <input checked="" type="checkbox"/>
Security Orchestration	<input type="radio"/> <input checked="" type="checkbox"/>
Event logging and Analytics	<input type="radio"/> <input checked="" type="checkbox"/>
Personal cybersecurity expert operations team	<input type="radio"/> <input checked="" type="checkbox"/>
24/7 Security Operations Center (SOC)	<input type="radio"/> <input checked="" type="checkbox"/>
Customized Monthly Reporting Updates	<input type="radio"/> <input checked="" type="checkbox"/>
Email Threat Prevention (ETP)	<input type="radio"/> <input checked="" type="checkbox"/>
Machine learning (ML), AI, and analytics to identify attacks that evade signature and policy based defenses	<input type="radio"/> <input checked="" type="checkbox"/>
Impersonation detection and in-house spam filtering	<input type="radio"/> <input checked="" type="checkbox"/>
Retroactive analysis and alerting	<input type="radio"/> <input checked="" type="checkbox"/>
Endpoint Security (Antivirus & Malware Protection)	<input type="radio"/> <input checked="" type="checkbox"/>
Single agent with three detection engines to maximize detection/blocking	<input type="radio"/> <input checked="" type="checkbox"/>
Integrated malware protection with antivirus (AV) defenses	<input type="radio"/> <input checked="" type="checkbox"/>
Indicators of compromise (IOCs) & endpoint visibility	<input type="radio"/> <input checked="" type="checkbox"/>
Detection and Prevention of Zero Day Exploits and Malware	<input type="radio"/> <input checked="" type="checkbox"/>
Protection & block new malicious URLs	<input type="radio"/> <input checked="" type="checkbox"/>
Decryption and Safe Search Enforcement	<input type="radio"/> <input checked="" type="checkbox"/>
Endpoint (EDR)	<input type="radio"/> <input checked="" type="checkbox"/>
Endpoint web use details and assess risk	<input type="radio"/> <input checked="" type="checkbox"/>
Cloud services such as Office 365, Box, and AWS	<input type="radio"/> <input checked="" type="checkbox"/>
Endpoint use for users on premises, mobile, and remote	<input type="radio"/> <input checked="" type="checkbox"/>
Device Management & Security (MDM)	<input type="radio"/> <input checked="" type="checkbox"/>
Mobile devices (laptops/tablets, phones, IoT & more)	<input type="radio"/> <input checked="" type="checkbox"/>
Integration with existing architecture and easy installation	<input type="radio"/> <input checked="" type="checkbox"/>
Continuous policy configuration and enforcement	<input type="radio"/> <input checked="" type="checkbox"/>

CyberFin – Getting Started



CyberFin – Testimonial

- *“The team at CyberFin has made the process of protecting my agency from a cyber event simple, easy and at a reasonable price point. I would highly recommend them for any MIIAB member and have referred them to some of my commercial insurance clients.”*

Bill Butler – President, Butler & Associates Insurance Agency

CyberFin – Get Started

- Visit us at <https://cyberfin.net/thebrokerageinc/>

Appendix





Michael Kennedy

Technology and Service Architect

Bring real, effective and affordable security solutions to all companies

- Network infrastructure, global security, program management, and M&A integration expert
- Consulting and CIO Leadership experience with global brands including; UnitedHealth Group/Optum, Cargill, 3M, Best Buy and Allianz.

CyberFin – Transparent, Predictable Pricing

- Cyber Security Self-Check – No charge
- Relentless User Protection - \$XX per user / mo.
- Relentless Office Protection - \$XX per location / mo.
- Relentless Compliance Protection - \$XX per user/ mo.*

- ✓ NO SET UP AND ONBOARDING FEES
- ✓ NO MORE HOURLY INVOICES
- ✓ NO MORE PER LICENSE CHARGES
- ✓ NO MORE PER DEVICE CHARGES

*5 user minimum

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